

THE FUTURE OF ETHICS: **AN INTERDISCIPLINARY CONFERENCE** **ON PROFESSIONAL ETHICS AND SOCIAL VALUES**

THE FIRST ANNUAL JAPHA ETHICS SYMPOSIUM **OF THE LEEDS SCHOOL OF BUSINESS**

The University of Colorado
Thursday, October 23, 2003 from 9:00-3:30
The Folsom Field Stadium, Club Level
Open to the Public

For more information visit <http://leeds.colorado.edu/japha>





On Thursday, October 23, 2003, join local and national business leaders, attorneys, religious scholars, faculty, and students for a discussion of “The Future of Ethics.” This interdisciplinary conference, sponsored by the Leeds School of Business, will bring together scholars and others interested in ethics to discuss how to best integrate ethics into the university’s offerings and daily life. By bringing together experts from many areas – including business, law, journalism, philosophy, economics, health sciences, and others – the hope is to begin a conversation about the ways in which we can better teach ethics throughout the university.

This one-day conference will focus on many areas of interest, including:

- **The Future of Business Ethics.** In a post-Enron world, what are we doing to change the ethics of business? What needs to be done? Join business leaders in discussing this cornerstone topic.
- **Spirit and Business: Integrating Religious and Moral Traditions into Work.** How can we harmonize our religious or moral beliefs with the demands of the workplace? What do religious traditions have to say about business ethics?
- **Ethics Beyond Compliance.** How can a business create an ethical culture that goes beyond mere compliance with regulations and rules?
- **Hot Topics in Medical Ethics.** What are the current issues in medical ethics? How should we think about the ethical issues raised by HMOs, stem cell research, and other complexities of modern medicine?
- **Information Technology Ethics: Napster, Copyright, and Everything After.** Is downloading music moral? How should we think about the ethical questions raised by new technologies?
- **The Ethics of Persuasion.** How should advertisers, businesspeople, and the general public approach the ethics of advertising and marketing?
- **The Ethics of Animal Rights and Animal Welfare.** How should businesspeople think about animal rights and animal welfare? What about universities?

Each of these sessions will be led by leading experts from business, law, religion, journalism, biology, engineering, or medicine. The focus will be on interactive presentations that leave room for audience involvement and questions.

The Future of Ethics
Thursday, October 23d, 2003
9:00-3:30
The Folsom Field Stadium, Club Level
Open to the Public

<http://leeds.colorado.edu/japha>

Schedule

9:05 Introduction by Dean Manaster, Leeds School of Business

9:10 Introduction by Provost DiStefano

9:15 Introduction and Logistics by Scott Peppet, Associate Professor, University of Colorado School of Law, Director of the Japha Ethics Symposium

9:30 Plenary Panel 1: The Future of Business Ethics

- ♦ Stuart Campbell, Managing Partner for Service Development, KPMG
- ♦ Michael Leeds, Chair of the Leeds Business Advisory Council, former President and CEO of CMP Media, Inc.
- ♦ Seth Tobias, Founder, Circle T Partners
- ♦ Will Weinstein, Chairman, WIG LP.

10:30 Break

10:45 Break Out Sessions 1:

A: The Ethics of Animal Rights and Animal Welfare

- ♦ Marc Bekoff, Professor, Ecology and Evolutionary Biology, University of Colorado

B: Spirit and Business: Integrating Religious and Moral Traditions into Work

- ♦ Thomas Coburn, President, Naropa University
- ♦ Frederick Denny, Professor, Religious Studies, University of Colorado
- ♦ Brian Mahan, Assistant Professor of Christian Education, Candler School of Theology, Emory University

C: Ethics Beyond Compliance

- ♦ Matthew Pike, CEO of Professional Services Source
- ♦ Candice Shelby, Associate Professor, Philosophy, CU Denver, Executive Director of Center for Ethics and Community

11:45 Break

12:00 Lunch Speaker: Dan Japha

1:00

Break-Out Sessions 2

A: Issues in Medical Ethics

- Dayna Matthew, Professor, University of Colorado School of Law
- Mark Yarborough, Director and Associate Professor, Center for Bioethics and Humanities, University of Colorado Health Sciences Center

B: Information Technology Ethics: Napster, Copyright, and Everything After

- John Bennett, Associate Dean of Engineering for Education, Professor, Computer Science, University of Colorado
- Leland Giovenelli, Assistant Professor, Herbst Program of Humanities, Engineering, University of Colorado
- Diane Sieber, Professor, Spanish and Portuguese, Director of the Technology, Arts & Media Certificate, Associate Director of ATLAS, University of Colorado
- Philip J. Wieser, Associate Professor, University of Colorado School of Law

C: The Ethics of Persuasion

- Kendra Gale, Assistant Professor, School of Journalism and Mass Communication, University of Colorado
- Elizabeth Skewes, Assistant Professor, School of Journalism and Mass Communication, University of Colorado

2:00

Break

2:15

Plenary Panel 2: Ethics Across the Curriculum

- Dean Paul S. Voakes, School of Journalism and Mass Communication, University of Colorado
- Mark Yarborough, Director and Associate Professor, Center for Bioethics and Humanities, University of Colorado Health Sciences Center
- Robert Kolb, Assistant Dean for Business and Society, Leeds School of Business, University of Colorado

3:15

Concluding Remarks

3:30

End